batopin

COOKIE POLICY

This is the Cookie Policy of Batopin (Belgian ATM Optimisation Initiative). Batopin is a public limited liability company ("*naamloze vennootschap*"/"*société anonyme*") organised and existing under the laws of Belgium, whose registered office is located at Sint-Lazaruslaan 10, 1210 Sint-Joost-ten-Node and which is registered with the Crossroads Bank of Enterprises under number 0744.908.035 ("**Batopin**" or "**we**").

The Cookie Policy is intended to inform you about the use of cookies by Batopin. This Cookie Policy must be read in conjunction with our Privacy Policy, which can be found here.

This Cookie Policy may be modified, for example, in connection with new features on the website. We therefore recommend that you regularly consult this Cookie Policy. Important changes will be announced on our website. This version of the Cookie Policy was last modified on 11 June 2024.

Collecting data from this website by any automated method, such as scraping or mining, is prohibited.

Version number	Date	Description
1.0	27/12/2020	First publication
2.0	11/06/2024	Second publication

I. BATOPIN COOKIES

When you visit our website, we automatically collect information through the use of cookies.

Cookies are small text files that are set on your browser, your computer or your mobile device. The website asks your browser to store the cookie on your device in order to remember information about you, such as, for example, your language preference or login information to ensure that your device is recognised when you revisit the website. Cookies can have different purposes: to ensure that the website takes user preferences into account by, for example, remembering certain preferences, collecting statistical data, adapting content, etc.

II. WHICH COOKIES ARE USED ON THE BATOPIN WEBSITE?

We use first-party cookies as well as third-party cookies, session cookies and permanent cookies:

- First-party cookies are cookies installed by Batopin itself on its website.
- Third-party cookies are cookies installed by other parties (i.e. cookies from a domain different than the domain of the website you are visiting, e.g. Google Analytics cookies).
- Session cookies are deleted after the user closes the browser.
- Permanent cookies remain on the user's device for a specific period of time.

Below you can find a list of the cookies used by Batopin.

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COOKIE LIST

We use cookies for the following purposes:

STRICTLY NECESSARY COOKIES

Strictly Necessary Cookies are necessary for the website to function properly and cannot be deactivated in our cookie banner. These cookies are set directly on your browser by Batopin based on our legitimate interest in providing a well-functioning and secure website. You can set your browser to block these cookies or alert you about these cookies, but with as a consequence that some parts of the site may not work properly. You can also deactivate these cookies by changing your browser preferences.

Cookie Name	Purpose	Lifespan	1st or 3rd party
cookie-consent-level	This cookie keeps track of whether and for which cookies the user has given his consent	1 year	1st party

ANALYTICAL COOKIES

Analytical cookies allow us to count visits and to track traffic sources so we can analyse and improve the performance of our website. These cookies provide us with information about the use of our website and help us optimise our website. They help us understand which pages are the most and least popular and how visitors move around the website. All the information these cookies collect is aggregated. If you do not accept these cookies, we do not know when you visited our site, and we will not be able to monitor its performance. These cookies are set based on your consent. You can withdraw your consent at any time.

Cookie Name	Purpose	Lifespan	1st or 3rd party
_gid	This cookie is a Google Analytics cookie, that is used to store information about how visitors use a website, the number of page views, unique visitors, sessions and campaign data and helps create an analytical report about the website.	24 hours	3rd party – Google, whose privacy policy can be found here.
_ga	This cookie is a Google Analytics cookie that is used to distinguish unique users.	2 years	3rd party – Google, whose privacy policy can be found here.
_ga_<container- id>	This cookie is a Google Analytics cookie that is used to persist the session state.	2 years	3rd party – Google, whose privacy policy can be found here.

Cookie Name	Purpose	Lifespan	1st or 3rd party
_hjSessionUser	This cookie is a Hotjar cookie that is used to identify a unique user.	1 year	3rd party – Hotjar, whose privacy policy can be found here,
_hjSession_{site_id}	This cookie is a Hotjar cookie that is used to retain the session status.	30 minutes	3rd party – Hotjar, whose privacy policy can be found here,

III. HOW CAN YOU DELETE OR BLOCK COOKIES, OR CHANGE YOUR SETTINGS?

We use cookies on our website to improve functionality and performance and to analyse traffic to the website. You can accept all cookies, reject all cookies or manage your cookie settings via the cookie banner that appears on our website when you first visit the site. If you refuse cookies or do not click on our cookie banner, only essential cookies will be set on your browser. If you have given your consent for non-essential cookies, you have the right to withdraw your consent at any time. You can withdraw your consent via the cookie tool on our website.

If you wish to block cookies, delete existing cookies or change your cookie settings, you can always do so via your browser settings. You can find these settings in the “options” or “preferences” menu of your internet browser. For example, the hyperlinks below provide further instructions on how to deactivate the use of cookies on certain browsers and/or how to delete cookies:

- Cookie preferences - Internet Explorer
- Cookie preferences – Microsoft Edge
- Cookie preferences - Firefox
- Cookie preferences - Chrome
- Cookie preferences - Safari

For more information about removing and blocking cookies, you can visit the website: All about cookies.

Please note that if you do not accept certain types of cookies or if you deactivate cookies, certain parts of the website or certain elements may not be accessible and/or may not look good. You may also be unable to use certain applications, and some parts of our website may need more time to work or may not function properly.

IV. DATA SUBJECT’S RIGHTS

Certain data that we collect from you through cookies or other technologies allow us to identify you as a natural person or may be linked to you. These data therefore qualify as personal data, which is why our Privacy Policy applies to the processing of these data by our cookies.

You can find your rights, which you can exercise as a data subject in section VIII of our Privacy

Policy.

V. RETENTION PERIOD OF THE PERSONAL DATA

Certain data that we collect from you through cookies or other technologies allow us to identify you as a natural person or may be linked to you. These data therefore qualify as personal data, which is why our Privacy Policy applies to the processing of these data by our cookies.

The retention period of these collected personal data may differ from the storage period (lifespan/duration) of the cookie in your browser. We never keep the personal data longer than necessary for the purpose of the processing for which the data was collected.

You can find more information about this in section V of our Privacy Policy.

VI. (PERSONAL) DATA TRANSFERS

Batopin itself does not transfer any (personal) data to countries outside the European Economic Area. Certain third parties (e.g. Google), which Batopin relies on, and which have access to the (personal) data collected by cookies may transfer your personal data to a country outside the European Economic Area (e.g. the United States). Please refer to the privacy and cookie policies of these respective third parties for more information about this transfer:

- Google Analytics
- Hotjar

Batopin uses Google Analytics cookies to analyse use of its website. To protect your personal data, we have concluded a processor agreement with Google Analytics. The pseudonymised data we collect includes demographic information (such as age, gender and interests based on browsing history), origin of the visit (direct, through an advertisement or through a search engine) and interactions with the website.

We have taken extra measures to make these cookies as privacy-friendly as possible. We do this by masking the final octet of your IP address and by disabling the 'share data' option. In addition, we do not use other Google services in conjunction with Google Analytics cookies. You may withdraw your consent to the placement of these cookies at any time (see III). If you use Google Chrome, you can also install the Google browser extension that provides an opt-out for Google Analytics cookies.

Batopin uses Hotjar to better understand your use of the website and to optimise the user experience. Hotjar is a technology company that aids us in understanding your website behaviour, such as how much time you spend on which pages, what links you click on and what you like and dislike. This allows Batopin to improve its services based on user feedback.

Hotjar uses cookies and other technologies to collect data about the behaviour of our users and their devices. These data include the device's IP address (collected and stored only in anonymised form), screen size, device type (unique device IDs), browser information, geographic location (country only) and the preferred language for displaying our website. Hotjar stores this

information in a pseudonymised user profile. Neither Hotjar nor Batopin will use this information to identify individual users or link the information to other data about an individual user.

VII. QUESTIONS?

If you have further questions about this website or about this Cookie Policy, please contact us by sending an e-mail to info@batopin.be.